



Diversis helps clients build diversity in strategic, thoughtful, sustainable ways

Diversis provides businesses, non-profit organizations, government agencies and communities with the necessary tools to develop their full potential through immigration and cultural diversity.

The Diversis team – representing extensive expertise in cultural analysis and planning and cross-cultural training and management – also draws upon a wide array of subject-matter experts, allowing them to create a tailor-made solution designed to address clients' specific requirements.

Diversis works in Canada's official languages and in many other languages, providing services to clients around the world from its base in New Brunswick, Canada.

Making diversity work for you

Diversis Inc. helps clients build diversity in strategic, thoughtful, sustainable ways

Services

Immigration planning

We provide a comprehensive plan that will lay the groundwork for successful immigration strategies. We'll focus on gap identification and other initiatives that will build a solid foundation.

Cultural diversity awareness

We create a set of customized strategies and recommendations designed to build awareness and appreciation of the value of diversity in your organization/community.

Welcoming, integration and retention processes & labour market transition programs for newcomers

We recommend tools and strategies designed to ease the transition for newcomers and help employers/communities pave the way.

Training Sessions

We offer clients a wide variety of training options. Our most popular training sessions include:

- > Attracting, Hiring, Integrating and Retaining Newcomers
- > Capacity Building for Welcoming and Settlement Agencies
- > Cross-cultural Awareness
- > Cross-cultural Communication
- > Cross-cultural Skills
- > Diversity in Communities
- > Diversity in Schools and in Learning Institutions
- > Diversity in the Workplace

We can also create a training program that is specifically designed for your organization, addressing the challenges you face, and suggesting ways you can capitalize upon your existing strengths.

Linkages

We help clients create meaningful partnerships that can be used to raise awareness and reinforce newcomer attraction, integration and retention.

International recruitment

We will help spearhead a targeted talent sourcing process that meshes with your current environment while meeting your requirements.

Other services

- > Project development, management and evaluation
- > Tips and guidance related to twinning and exchanges
- > Development of immigration policies and strategies
- > Strategic monitoring and research
- > Development of mentoring programs for newcomers
- > Workshops, conferences and training courses
- > Event planning and organization
- > Tips on internationalizing and localizing websites

*i-readiness*TM - Are you ready?

Is your community or organization ready for the world to come knocking? Is your workplace environment conducive to growth towards the bright future you envision? Is your community ready to receive new people and investment?

*i-readiness*TM is a tool that lets you take an objective, clinical look at your own community, organization, workplace or institute of learning. *i-readiness*TM gives you a detailed report that captures where you are now, and where you should be headed. After all, it's virtually impossible to chart a new course without knowing where you're starting from.

Identifying and filling gaps

The *i-readiness*TM process will reveal if you're ready to attract, integrate and retain newcomers. It will uncover gaps, and let you know if you need to implement practical plans to increase diversity awareness and develop cross-cultural skills so you can cultivate an inclusive environment, while developing the resources newcomers need.



i-readinessTM

*i-readiness*TM collection

- > *i-readiness*TM for communities
- > *i-readiness*TM for employers
- > *i-readiness*TM for schools
- > *i-readiness*TM for post-secondary institutions
- > *i-readiness*TM for health institutions

Contact us to find out more about your *i-readiness*TM level or if you want to participate in the testing of our new *i-readiness*TM products.

Main office Edmundston

5 Hill St. (2nd floor)
Edmundston NB E3V 1H7
Canada

Telephone: (506) 737.9600
Fax: (506) 737.9609
Email: info@diversis.ca

Moncton Office

69 Alma St., PO Box 946
Moncton NB E1C 8N8
Canada

Telephone: (506) 859.8731
Fax: (506) 855.1646
Email: info@diversis.ca